



assistance league®

Transforming Lives • Strengthening Community

ANAHEIM

2017

ANNUAL REPORT

Bringing Positive Change to Those in Need



LETTER FROM THE PRESIDENT

Dear Friends and Community Partners:

What makes Assistance League unique from other national nonprofit organizations is not only the fact that it is entirely run by volunteers, but that each of the 120 chapters decide what is best for its own unique community. In Anaheim, we have been very busy this past year spreading the net of services we provide for our community. We also have redefined our community to include areas adjacent to the City of Anaheim.

In addition to an expansion of our Operation School Bell® (OSB) program, we have partnered with Target Stores to provide new clothing for middle and high school students. A Teacher Assistance Program (TAP) was launched. This program provides needed creative teaching tools for teachers to use in their classrooms. We have added a Homeless Assistance Program and Gifts of Hope to our outreach this past year as well.

We have relaunched our Assisteens® Auxiliary, for students in grades 7 through 12, and we could not be more thrilled that its membership is at capacity and its leadership top notch.

Thank you for helping us work towards achieving the goals of our strategic plan: to improve the services we provide for our community, and to develop leaders for tomorrow. Many hours of service, creativity and dedication from our member volunteers have made these expansions possible.



Christina Rice
President Assistance League of Anaheim



BOARD OF DIRECTORS

President: Christina Rice
Secretary: Cara Beth Baker
Treasurer: Cindy Floriani Garrett
Assistant Treasurer: Leslie Kazarian
1st Vice President: Mary Witten
2nd Vice President: Carolyn Carpenter
3rd Vice President: Carol Bostwick

ANAHEIM HILLS AUXILIARY GOVERNING BODY

Chairman: Rosemary Garrido
Secretary: Shirley McCracken
Assistant Treasurer: Beverly Nihei
Membership Chairman: Lori Lubin
Resource Development: Wanda Averi
Meeting Programs: Hilary Lacher
Philanthropic Programs: Shirley Moynihan

ASSISTEENS AUXILIARY GOVERNING BODY

Chairman: Anusha Modi
Vice Chairman: Karina Patel
Secretary: Christopher Mancini
Assistant Treasurer: Emily Solheid

OUR MEMBERS

Our more than 100 members and community volunteers are dedicated to serving children, young adults and seniors in our community.



OUR MISSION

Assistance League of Anaheim, a nonprofit volunteer organization, is dedicated to transforming lives through community service and philanthropic programs.

OUR VISION

Our vision is to enrich the lives of those in our community.

OUR VALUES

- ✓ **Collaborate:** work collaboratively to create maximum results and sustainability.
- ✓ **Respect:** affirm the intrinsic value of those we serve, and of those with whom we serve.
- ✓ **Serve:** provide compassionate, caring services to individuals in Anaheim as the primary purpose of our existence.
- ✓ **Welcome:** be an inclusive organization, representative of our community demographics.

OUR GOALS

- ✓ Seek and maintain a diverse, informed and committed member volunteer base.
- ✓ Align our philanthropic programs with community needs.
- ✓ Promote the brand of Assistance League; increase public relations and community awareness through coordinated marketing.
- ✓ Maximize resources, effectiveness and sustainability.

Assisting in our community today helps brighten the futures of tomorrow.

Visit our website at www.assistanceleague.org/anaheim



OUR COMMUNITY OUTREACH PROGRAMS

“Operation School Bell, thank you so much for clothing over 250 students from Magnolia School District this year! For a student to be able to come to school with the dignity of new clothing, new shoes and a new backpack is a gift like no other. It has truly made (an) impact for our students and their families. I am incredibly grateful for the time Assistance League members spent with each student and family during their shopping day. Many parents have expressed their gratitude for the respectful manner members provided the clothing. Keep up the amazing job of helping in our communities, classrooms and most of all, our students.”

— Cristina Keller,
Magnolia School District



WE PROVIDE EYEGLASSES

Assistance League of Anaheim provides **A NEW PAIR OF EYEGLASSES TO CHILDREN** and youth who have lost or broken theirs.

IMPACT: Providing a replacement pair of eyeglasses to a child who is without glasses allows for better academic performance and a healthier life.



18 served
in 4 schools

WE PROVIDE CLOTHING AND SHOES FOR LOCAL SCHOOL CHILDREN

OPERATION SCHOOL BELL is our national signature philanthropic program. At our Operation School Bell facility children can shop for new school uniforms with the help of Assistance League members. Our volunteers often fill clothing orders from counselors and personally deliver the new clothing and shoes to Anaheim schools. For many children in need, their cozy sweatshirt, jeans/uniform pants, shirts, socks underwear and shoes are the first brand new clothes they've ever owned.

IMPACT: Having new clothes helps children have more positive self-esteem and fit in with their peers. Children perform better in school with a heightened self-confidence.



725
served



WE ENCOURAGE A LOVE OF LEARNING

Teacher Assistance Program (**TAP**) provides \$1,000 per classroom towards the purchase of education materials, hardware/software, physical education equipment and books. These classroom tools, delivered by Assistance League of Anaheim, enhance student participation and provide teacher support.



IMPACT: 87% of teaches observed a positive change in level of engagement with peers and/or school activities.

86% of teachers observed a positive change in classroom behavior.

 **802** students impacted in 21 Classrooms

WE SUPPORT FAMILIES

Through various community outreach events and our **WEE WARDROBE** program Anaheim's most underserved families are supported. The Wee Wardrobe program places handmade crochet/knitted blankets and caps, layettes, bottles, diapers and teething toys in the hands of mothers of newborns at our local hospitals. Birthday baskets are delivered by Anaheim Hills Auxiliary volunteers to children living in homeless situations; food is provided to families who, at month end, cannot make ends meet.



WE SUPPORT HOMELESS

Every month members and community volunteers pack sack lunches for the homeless who are living at Bridges at Kraemer Place. These lunches

are provided to residents of this successful program which helps clients connect with existing resources and move them toward their housing goals. As an additional gesture of Assistance League's commitment to this community we provide hundreds of pairs of new clean socks (a real treat if you live on the street).

 **172** served



 **1200** homeless served

 **288** volunteer hours

OUR COMMUNITY PARTNERS



THE POWER OF VOLUNTEERISM

Assistance League of Anaheim endeavors to provide the best services in the most cost effective manner. We are unique in that we have no salaried employees. Last year our members donated 4,071 volunteer hours to support our mission. This represents a value of \$95,669.

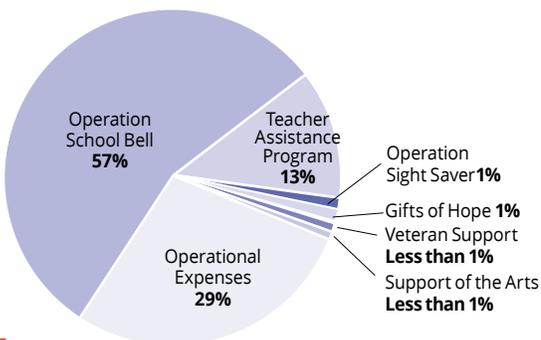
*Value based on the U.S. Department of Labor, Bureau of Labor Statistics of an hourly rate of \$23.50 for volunteering.

FINANCIAL SUMMARY

The 2016-2017 fiscal year was a "reconstruction" period for Assistance League of Anaheim. We kept our members focused on our current philanthropic programs, new philanthropic programs, policy enhancements and relationship building. The following is financial information for June 1, 2016, through May 31, 2017:



Funds Raised for our Philanthropic Programs



What We Gave Back to our Community Programs

Operation School Bell	\$91,000
Teacher Assistance Program	\$20,000
Operation Sight Saver	\$1,000
Gifts of Hope	\$900
Veteran Support	\$200
Support of the Arts	\$500

Total expenditures:

\$159,600

Operational expenses for the year: \$46,000

GET INVOLVED... MAKE A DIFFERENCE!

As an all-volunteer organization, we welcome community involvement at various levels of participation. The following are but a few of many opportunities for how you can get involved with us. Call our program office today (714-535-1336) to learn more about our many service events and other options! You can also visit our website to get up to date information about our activities. Visit us at our website at www.assistanceleague.org/anaheim.

“Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote everyday about the kind of community you want to live in.”

— Author Unknown



BECOME A MEMBER

Being a member of Assistance League offers unique volunteer opportunities that fit your interests and time. The Membership Chairman helps to guide you through your first year of membership. You will enjoy the benefits and rewards of:

- Volunteering and serving in your own community to make a profound difference in the lives of children, youth and adults
- Seeing the power of change in action
- Knowing about resources and becoming aware of issues in our community
- Meet and volunteer side-by-side with others who become new friends

BECOME A COMMUNITY VOLUNTEER

Many opportunities are available for men and women to help and still meet the needs of a busy schedule. A community volunteer can donate whatever amount of time he/she has available. Your time, talents and energy could be used in a variety of ways:

- Working with children and their families at our Operation School Bell House to give hope to those in need
- At special events such as our Kick Off the School Year Right or Homeless Outreach Days
- With our various other community outreach programs.



Attend Our Events

Success starts with showing up. The response from the community to our fundraising or community outreach events is critical to Assistance League's success in the community. The details of our various events throughout the year are on our website www.assistanceleague.org/anaheim and on our Facebook page.



Make a Monetary Donation

Monetary donations are greatly appreciated and help us meet needs where they are greatest. A donation can be made at any time of the year in memory of someone, to honor a colleague or friend, or to be designated for one of our philanthropies or fundraising projects. Becoming an event sponsor is another important way to have your name and work recognized. You can make a contribution using the envelope included in this annual report.



Assistance League of Anaheim
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EIN #95-2044200



Visit us online at
www.assistanceleague.org/anaheim

 Follow us on Facebook

VISIT US AT OUR OPERATION SCHOOL BELL HOUSE



School Bell House

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